

## **NEW SUPPLIERS, STRATEGIC INSIGHTS AND A CELEBRATION OF EXCELLENCE: HOULDEN LEADERS IN LUXURY 2025 DELIVERS A DEFINING SUMMIT**



The Houlden Group's **Leaders in Luxury 2025: Creating Brilliance, Cultivating Success** summit has reaffirmed its place as the UK and Ireland's foremost gathering for luxury jewellery & watch retailers. Across three days, the event welcomed record attendance from Members and Supplier Partners, blending commercial opportunity with strategic foresight, inspirational celebration, and meaningful networking to set Members up for success in the years ahead.

At the heart of the event, the Summit Showcase brought together more than sixty exhibitors. A host of new Product Suppliers joined the existing line-up of key Supplier Partners, with several new Service Suppliers attending for the first time - reflecting the ambitions of the Houlden Supplier Strategy. These relationships are cultivated to expand choice, deliver additional value, and open fresh avenues for competitive advantage.

Leaders in Luxury was also a celebration of community and excellence. The Showstoppers Catwalk showcased Supplier Partner innovation in a high-impact setting, while the Houlden Awards dinner honoured outstanding achievements across the Houlden community - underscoring the creativity, leadership, and innovation that define the group.

Collaboration ran throughout, with industry-peer meetings enabling open dialogue and alignment on shared ambitions. Members and Supplier Partners left with sharper strategies, stronger connections, and renewed confidence in this passionate, principled and progressive community.

On its final day, the Summit Sessions conference delved into the psychology of luxury purchasing, the shifting dynamics of the global diamond market, and how AI is transforming client experiences. Expert-led sessions translated insight into action, equipping Houlden Members with practical strategies to deepen client connections, personalise service, and prepare for future shifts in demand.

Reflecting on Leaders in Luxury, Houlden CEO Isabel Rhodes said: *“Leaders in Luxury is about more than transactions. It is about transformation. Over three days, the Houlden community has shared brilliance, sharpened strategies, and celebrated excellence. With new Supplier Partners joining our network and Members embracing fresh new insights, we are not just keeping pace with the luxury market, we are shaping its future. Houlden’s strength lies in connection, and it is through collaboration that we cultivate success.”*

With renewed energy, fresh partnerships, and a shared vision, Houlden looks ahead to setting new standards of excellence in luxury jewellery retail. As it approaches its 50th anniversary in 2026, this milestone will be both a celebration of heritage and a springboard for the future.

Houlden extends sincere thanks to its Members and Supplier Partners for their continued commitment to the Houlden community - it is their dedication that makes shared success possible.

