

HOULDEN MEMBER BANKS LYON OPENS EXCLUSIVE OMEGA ROOM IN LANCASTER

Congratulations to Houlden Member Banks Lyon Jewellers on recently announcing the grand opening of its exclusive OMEGA Room at its flagship Lancaster store.

This dedicated space, refined and elegant, allows its clientele to explore the prestigious world of OMEGA, renowned for its innovative and exquisite watchmaking. The OMEGA Room is a testament to the enduring legacy and superior craftsmanship that OMEGA has championed since its inception.

Maxine Banks-Lyon, Managing Director of Banks Lyon Jewellers, expressed her enthusiasm, stating: *“The unveiling of our dedicated OMEGA Room marks a significant milestone in our long-standing relationship with OMEGA, having been an official stockist since 1985. This new space is not just about showcasing high-quality timepieces; it’s a reflection of our commitment to providing our clients with an intimate and personalised shopping experience that highlights the sophistication and heritage of OMEGA.”*

