

## A SUCCESSFUL SPRING MEETING AS NEW CEO INTRODUCED TO THE HOULDEN COMMUNITY

Set against the backdrop of the theme ‘Driving Business Forward’ the Houlden London event was full of inspiration, support, and opportunities to connect. The Supplier Exhibition, featuring over fifty key Houlden Supplier Partners, was a dynamic platform for Members to both connect with current contacts and also to explore new business opportunities.

The Connection Conference provided valuable insights from experts offering economic and industry perspectives. Discussions on cyber security and sustainability underscored crucial considerations for businesses navigating the modern landscape. Houlden CEO Helen Haddow praised the event's informative sessions and the strong sense of unity among Members and Houlden Membership Director Dominic Wakefield of Wakefields echoed this sentiment, noting the optimism inspired by the conference speakers.



The event also featured sessions with incoming Houlden CEO Isabel Rhodes and CEO of the NAJ, Ben Massey, facilitating connections and knowledge exchange among attendees.

Delegates expressed appreciation for the London event's informative sessions and the tangible sense of unity among Members and Supplier Partners, reflected Houlden’s commitment to growth and innovation and underscored the pivotal role of collaborative partnerships and knowledge sharing within the Houlden community.

The Private Principals Meeting provided a platform for candid discussions and problem-solving among business leaders, embodying the essence of the Houlden Advantage. Overall, the Spring meeting exemplified the power of collaboration and shared values within the Houlden community, setting the stage for another successful gathering in September 2024.

